



PennState
College of Medicine

A CONTINUING EDUCATION SERVICE
OF PENN STATE COLLEGE OF MEDICINE

UPDATE IN OTOLARYNGOLOGY HEAD AND NECK SURGERY

THURSDAY–SUNDAY/JANUARY 11–14, 2018

NEW VENUE

JW MARRIOTT MARCO ISLAND BEACH RESORT
400 South Collier Blvd., Marco Island, Florida



REGISTER ONLINE
<http://bit.ly/C610618>

THE
CUTTING
EDGE



Limited seats available

JOIN US IN MARCO ISLAND, FLORIDA!



PURPOSE/OVERVIEW

The field of otolaryngology – head and neck surgery continues to evolve with new technologies, treatment options and advanced scientific knowledge. Advances can come rapidly from different areas. This meeting will discuss an array of topics in the field of otolaryngology, specifically in head and neck surgery, laryngology, facial plastics, otology, skull base surgery, facial plastic, reconstructive surgery and pediatric otolaryngology. In addition to discussing “cutting edge” topics within these areas of otolaryngology, this activity will focus on practical applications of everyday otolaryngologic care.

AUDIENCE

This conference is designed for practicing otolaryngologists–head and neck surgeons, physician assistants, nurse practitioners, nurses and other health care professionals.

COURSE OBJECTIVES

Discuss updates in the management of sensorineural hearing loss and tinnitus

Evaluate contemporary management of the unknown primary

Identify novel molecular techniques in the workup of a thyroid nodule

Provide current techniques for nerve monitoring during parotid surgery

Discuss the use of sialendoscopy in the treatment for salivary stones

Explain surgical techniques and ways to incorporate endoscopic approaches to skull base tumors into your practice

Discuss the role of surgery in the management of Meniere’s disease

Identify ways to avoid complications in ear surgery

Evaluate new approaches and techniques in sinus surgery

Incorporate advanced practice clinicians into your practice

Explain techniques to manage the head and neck surgical defect

CO-COURSE DIRECTORS

DAVID GOLDENBERG, MD, FACS

Steven and Sharon Baron Professor of Surgery
Chief, Division of Otolaryngology
Head and Neck Surgery
Penn State Health
Milton S. Hershey Medical Center
Penn State College of Medicine

NEERAV GOYAL, MD, MPH

Assistant Professor of Surgery
Director, Head and Neck Surgery
Penn State Health
Milton S. Hershey Medical Center
Penn State College of Medicine
Penn State Alumnus

NEW VENUE



We encourage you to book your accommodations at the JW Marriott Marco Island Beach Resort which is the conference headquarters hotel. The Penn State Office of Continuing Education makes every effort to secure the best rate for overnight accommodations. The rate is part of a negotiated conference package that incorporates many services. By staying at the host hotel and booking within the room block, you help us maintain current conference benefits.

ACCOMMODATIONS

A block of rooms has been reserved at the:
JW Marriott Marco Island Beach Resort
400 South Collier Blvd., Marco Island, Florida

RESERVATIONS	http://bit.ly/C610618JW
DEADLINE	December 11, 2017
RATE	\$274/Night +\$20 resort fee (per day) Single/double occupancy

Includes: High-speed internet access, beach umbrella rental daily, two bottles of water daily, local and long distance calls, two daily spa fitness classes, one hour access to Hammock Bay Country Club Tennis Courts daily, Rookery or Hammock Bay Golf practice facility privileges to include range balls, clubs, bottled water.

MARCO ISLAND

Located in the Gulf of Mexico, Marco Island is the largest of southwest Florida's Ten Thousand Islands. Well known for its luxury resorts and spas, shopping, pristine white sand beaches and nature preserves, it's the perfect destination spot for leisure or outdoor excursions. The island's restaurants delight the palette of fresh food lovers by offering everything from casual to world-class dining options. Considered by many to be a picture of paradise, Marco Island's tropical climate encourages visitors to explore a wide variety of recreational offerings from land, boat, and air, and many consider it to be a one-of-a-kind escape destination for an easy-paced experience.



FACULTY

KEYNOTE SPEAKERS

David Eisele, MD

Andelot Professor and Director
Department of Otolaryngology
Head and Neck Surgery
Johns Hopkins University School of Medicine
Baltimore, Maryland

D. Bradley Welling, MD, PhD, FACS

Walter Augustus LeCompte Professor and Chair
Otolaryngology - Massachusetts Eye and Ear
Chief of Otolaryngology Senior Scientist
Massachusetts General Hospital
Harvard Medical School
Boston, Massachusetts

PENN STATE HEALTH SPEAKERS

Milton S. Hershey Medical Center; Penn State College of Medicine;
Division of Otolaryngology Head and Neck Surgery; Hershey, Pennsylvania

Genevieve Andrews, MD

Assistant Professor of Surgery
Associate Director of Surgical Oncology
Penn State Melanoma Center
Penn State Alumna

Jason May, MD

Assistant Professor of Surgery

Huseyin Isildak, MD

Assistant Professor of Surgery
Director of Otology and Neurotology
Director of Cochlear Implant Program

Johnathan D. McGinn, MD, FACS

Associate Professor of Otolaryngology
Program Director Otolaryngology
Residency Program
Penn State Alumnus

Katie Kugler, MEd, PA-C

Physician Assistant

Meghan Wilson, MD

Assistant Professor of Surgery

Jessyka Lighthall, MD

Assistant Professor of Surgery
Director of Facial Plastic and Reconstructive Surgery

GUEST SPEAKERS AND MODERATORS

James Biery, PA-C

Department of Otolaryngology
Head and Neck Surgery
Assistant Professor of Physician Assistant Studies
Pennsylvania College of Technology
Guthrie Health System
Williamsport, Pennsylvania

Phillip K. Pellitteri, DO, FACS

Chief, Department of Otolaryngology
Head and Neck Surgery
Guthrie Health System
Clinical Professor of Otolaryngology
Head and Neck Surgery
Temple University School of Medicine
Philadelphia, Pennsylvania

Ramon A. Franco Jr, MD

Associate Professor – Division of Laryngology
Medical Director, Voice and Speech Lab
Massachusetts Eye and Ear Infirmary
Harvard Medical School
Boston, Massachusetts
Penn State Alumnus

Rafael R. Portela, MD

Otolaryngology, Head and Neck Surgery
Portela ENT
Miami, Florida
Penn State Alumnus

Bradley J. Goldstein, MD, PhD, FACS

Associate Professor
Department of Otolaryngology
Head and Neck Surgery
University of Miami
Miller School of Medicine
Miami, Florida

R. Antonio Portela, MD

Otolaryngology, Head and Neck Surgery
Portela ENT
Miami, Florida
Penn State Alumnus

Mark Klingensmith, MD

Westmoreland Head Neck Surgery
Greensburg, Pennsylvania
Penn State Alumnus

Barry M. Schaitkin, MD

Professor, Department of Otolaryngology
Head and Neck Surgery
Program Director
Otolaryngology Residency Program
University of Pittsburgh
Department of Otolaryngology
Eye and Ear Institute
Pittsburgh, Pennsylvania
Penn State Alumnus

Ron Mitzner, MD

ENT and Allergy Associates
New Hyde Park, New York
Penn State Alumnus

Michael Orsini, MD, FACS

ENT & Allergy Specialists of Western PA
Sewickley, Pennsylvania
Penn State Alumnus

AGENDA

THURSDAY, JANUARY 11

4:00–6:00 P.M.

- 4:00 Check In
- 6:00 Welcome Reception

FRIDAY, JANUARY 12

6:30 A.M.–2:00 P.M.

- 6:30 Check In and Continental Breakfast
- 7:00 Welcome and Conference Goals
David Goldenberg, MD, FACS
Neerav Goyal, MD, MPH
- 7:15 Endoscopic Management of Inverted Papilloma
Johnathan D. McGinn, MD, FACS
- 7:45 KEYNOTE
Sensorineural Hearing Loss and Tinnitus: What's New in 2018?
D. Bradley Welling, MD, PhD, FACS
- 8:15 The Difficult Nasal Septum: How to Manage?
Jessyka Lighthall, MD
- 8:45 Bringing Endoscopic Pituitary Approaches Into Your Practice
Neerav Goyal, MD, MPH
- 9:15 Break/Exhibits
- 9:45 Management of Olfactory Disorders: What's New?
Bradley J. Goldstein, MD, PhD, FACS
- 10:15 Sialendoscopy for Treatment for Salivary Gland Disease
Barry M. Schaitkin, MD
- 10:45 Reconstructive Flaps for the Non-Microvascular Surgeon
Neerav Goyal, MD, MPH
- 11:15 Surgical Management of Meniere's Disease
Huseyin Isildak, MD
- 11:45 Comprehensive Management of Parathyroid Disease
Phillip K. Pellitteri, DO, FACS
- 12:15 PANEL DISCUSSION WITH LUNCH
My Most Outrageous Cases!
Moderator: Phillip K. Pellitteri, DO, FACS
Genevieve Andrews, MD,
Bradley J. Goldstein, MD, PhD, FACS
Barry M. Schaitkin, MD
- 2:00 Adjournment

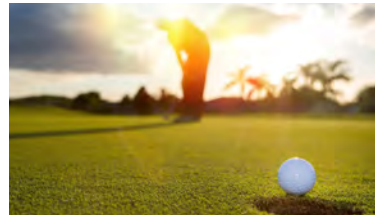
SATURDAY, JANUARY 13

6:30 A.M.–2:00 P.M.

- 6:30 Check In and Continental Breakfast
- 7:00 KEYNOTE
Facial Nerve Monitoring During Parotid Surgery
David Eisele, MD
- 7:30 KEYNOTE
Avoiding Complications in Ear Surgery
D. Bradley Welling, MD, PhD, FACS
- 8:00 Cutaneous Malignancies for the Otolaryngologist
Genevieve Andrews, MD
- 8:30 Congenital Hearing Loss in the Pediatric Population
Jason May, MD
- 9:00 Current Approach to the Thyroid Nodule and Thyroid Surgery
David Goldenberg, MD, FACS
- 9:30 Break/Exhibits
- 10:00 Imaging in Children: Radiation Safety and New Technologies
Meghan Wilson, MD
- 10:30 How and When to Use Facial Nerve Electrical Testing
Barry M. Schaitkin, MD
- 11:00 Nasal Polyps
Bradley J. Goldstein, MD, PhD, FACS
- 11:30 Mandible Reconstruction Novel Techniques and Approaches
Jessyka Lighthall, MD
- 12:00 Common Laryngology Disorders
Ramon A. Franco Jr, MD
- 12:30 PANEL DISCUSSION WITH LUNCH
Practice ENT: Incorporating Advanced Practice Clinicians into Your Practice
Moderator: Rafael R. Portela, MD
James Biery, PA-C
Katie Kugler, MEd, PA-C
Ron Mitzner, MD
R. Antonio Portela, MD
- 2:00 Adjournment

SUNDAY, JANUARY 14
6:30 A.M.–12:00 NOON

- 6:30 **Check In and Full Breakfast**
- 7:00 **Survivorship in Head and Neck Cancer Caregivers**
Genevieve Andrews, MD
- 7:30 **Keynote: The Unknown Primary**
David Eisele, MD
- 8:00 **Chronic Pediatric Cough: Pinning the Diagnosis**
Meghan Wilson, MD
- 8:30 **Flexible Robotics Technology:
The Future of Transoral Robotic Surgery
(TORS) is Here**
David Goldenberg, MD, FACS
- 9:00 **Use of Topical Therapy is Rhinology**
Johnathan D. McGinn, MD, FACS
- 9:30 **Break/Exhibits**
- 10:00 **Local Reconstruction for Cutaneous Facial Defects**
Jessyka Lighthall, MD
- 10:30 **Treatment of Laryngeal Leukoplakia
and Papillomatosis**
Ramon A. Franco Jr, MD
- 11:00 **PANEL DISCUSSION**
**Today's Challenges in Otolaryngology
Private and Hospital-Based Practice**
Moderator: R. Antonio Portela, MD
James Biery, PA-C
Mark Klingensmith, MD
Katie Kugler, MEd, PA-C
Michael Orsini, MD
Rafael R. Portela, MD
- 12:00 **Adjournment**



CREDIT

Penn State College of Medicine is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Penn State College of Medicine designates this live activity for a maximum of **17.25 AMA PRA Category 1 Credit(s)[™]**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

ACCESS

Penn State encourages persons with disabilities to participate in its programs and activities. If you anticipate needing any type of special accommodation or have questions about the physical access provided, please contact Continuing Education at least one week in advance of your participation or visit.

FEES

\$450 Physicians

\$350 Residents/Fellows/Nurses/NPs/PAs/Other Health Professionals

\$150 Penn State Alumni

Registrations received after Wednesday, January 10, 2018, will incur a \$25 late fee.

CANCELLATION POLICY

▶ **Cancellations received later than Wednesday, January 3, 2018 will incur a \$25 processing fee**

▶ **No refunds after Sunday, January 7, 2018**

The University reserves the right to cancel or postpone any course or activity because of insufficient enrollment or other unforeseen circumstances. If a program is canceled or postponed, the University will refund registration fees but cannot be held responsible for any related costs, charges, or expenses, including cancellation/change charges assessed by airlines or travel agencies. Preregistered participants will be notified if a program is filled or canceled.

REGISTRATION

Register online using COMPASS, our registration and records system. New users are required to set up an account, which will provide access to your CE certificates and conference materials.



Register Online: <http://bit.ly/C610618>

QUESTIONS?

COURSE C6106-18-Y

WEBSITE ce.med.psu.edu

CALL 717-531-6483

EMAIL ContinuingEd@pennstatehealth.psu.edu

MAIL Registrar, College of Medicine

Continuing Education, G220

P. O. Box 851, Hershey, PA 17033-0851



This publication is available in alternative media on request.

The Pennsylvania State University is committed to the policy that all persons shall have equal access to programs, facilities, admission, and employment without regard to personal characteristics not related to ability, performance, or qualifications as determined by University policy or by state or federal authorities. It is the policy of the University to maintain an academic and work environment free of discrimination, including harassment. The Pennsylvania State University prohibits discrimination and harassment against any person because of age, ancestry, color, disability or handicap, genetic information, national origin, race, religious creed, sex, sexual orientation, gender identity, or veteran status and retaliation due to the reporting of discrimination or harassment. Discrimination, harassment, or retaliation against faculty, staff, or students will not be tolerated at The Pennsylvania State University. Direct all inquiries regarding the Nondiscrimination Policy to the Affirmative Action Director, The Pennsylvania State University, 328 Boucke Building, University Park, PA 16802-5901; tel 814-863-0471/TTY. U.Ed. MED C6106-18-Y



PennState Health
Milton S. Hershey Medical Center

DEPARTMENT OF CONTINUING EDUCATION G220
P.O. BOX 851
HERSHEY, PA 17033-0851

**UPDATE IN OTOLARYNGOLOGY
HEAD AND NECK SURGERY**

THURSDAY-SUNDAY / JANUARY 11-14, 2018

Limited seats available

NEW VENUE

**JW MARRIOTT
MARCO ISLAND BEACH RESORT**
400 South Collier Blvd., Marco Island, Florida

R

REGISTER ONLINE
<http://bit.ly/C610618>

**THE
CUTTING
EDGE**

